

# Gretchen Morris

Instructional designer

## Education

1995-1996  
**MS Instructional Technology**  
Bloomsburg University

1989-1993  
**BA Communications**  
Messiah College

## Expertise

*Instructional design*  
Gap analysis  
ADDIE implementation  
Assessment design  
Project management

*Development*  
Adobe Captivate Specialist  
Captivate 2019  
Adobe CC Suite  
HTML5/CSS  
Video  
Mobile  
Scenarios  
Humor

## Contact

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Danville PA 17821  
703 926 9191

## Experience

2017 to present | Geisinger Health System | Danville PA  
**Educational analyst**

Lead instructional designer for HCM Workday implementation. Developing ILT, microlearning and self-serve training products to support HR and Payroll colleagues.

Lead efforts to create stronger working relationships with clinical SMEs and develop higher-level learning interactions.

2014-2017 | Remote

**Instructional design consultant**

Instructional designer on projects for the Virginia Housing Development Authority and the Community College Workforce Alliance.

2003-2014 | Sprint | Overland Park, KS

**Instructional designer | Multimedia developer**

Developed relationships with internal business partners to support legal, technical, retail and corporate learning objectives.

2002-2003 | Foreign and domestic

**Personal travel**

Multifarious adventures

2000-2002 | ITI - Sheet Metal | Alexandria, VA

**Instructional designer and multimedia developer**

Designed and developed welding DVD; learned to weld

1999-2000 | Interactive Media | Tysons's Corner, VA

**Instructional designer**

Won 1999 government award for Innovation: HUD 2020 software training CD; persuaded the government to use humor in training

1998-1999 | GE Multimedia | Schenectady, NY

**Multimedia developer**

Developer on Jack Welch's Six Sigma online training project

1996-1998 | Andersen Worldwide | St. Charles, IL

**Multimedia developer**

Guided media project manager through his first interactive project